



Dana Point **TURKEY TROT**

47TH ANNUAL

2024

Presented by Dana Point Chamber of Commerce

Expo Vendor Booths & Virtual Goody Bag Inserts

Thanksgiving Eve & Thanksgiving Day
Wednesday, Nov. 27 @ 12 - 6 PM
Thursday, Nov. 28 @ 6 - 11 AM

Dana Point Harbor
25001 Dana Point Harbor Dr.
Dana Point, CA 92629

Expo located in parking lot of Jimmy's Famous American Tavern

Demographics:

- 10,000-11,000 runners
 - One of the largest Thanksgiving Day races in the nation
- Expected attendance: 13,000
- Female: 53% & Male: 47%
- 38 U.S. States and 231 California Cities Represented



Katie McGann, Event Manager

Katie@danapointchamber.com or (949) 496-1555

Dana Point Chamber of Commerce

(949) 496-1555

Expo Booth Info

- 10x10' Outdoor Booth Space
 - 6' table and two chairs available upon request at no charge
 - Vendor supplies pop-up (required)
 - Additional space may be purchased
 - Electricity available for additional cost
- Vendors are required to be present both days.
- Overnight security. Vendors may leave equipment on-site and set-up overnight.
- Signed waiver required.
- Vendors will need to provide Certificate of Insurance naming Dana Point Chamber of Commerce, City of Dana Point, and Dana Marina Plaza as a Certificate Holder. Insurance requirements will be sent to you upon submittal of your application.
- Vendors selling/sampling food or drink will need to obtain proper event health permit and/or equipment such as 3-compartment sink.
- Load-in times: Wednesday, Nov. 27 from 9:30-11:30am. Load-out time: Thursday, Nov. 28 after 11:00am.
- Rain or shine - vendor fee is non-refundable.

Virtual Goody Bag

- Display a special offer, coupon, or advertisement in the participant's digital goody bag.
- Available digitally to all participants from Thanksgiving week through the end of the year.
- Email invitation will be sent to your team to upload the special offer and content.



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2024 Expo Application & Virtual Goody Bag Insert

Select the Combo Package OR Booth Space ONLY or Virtual Goody Gag ONLY:

☐

*Combo Package \$500

- 10x10' Booth Space
- 6' Table & 2 Chairs
- Virtual Goody Bag Insert

**Special Rate of \$400 for Chamber Members and Nonprofits*

☐

Booth Space ONLY \$450

- 10x10' Booth Space
- 6' Table & 2 Chairs

☐

Virtual Goody Bag Insert ONLY \$100

- Upload a digital offer, coupon or advertisement in the runner's virtual goody bag

Extra Add-Ons:

☐

Yes, I need a 6' Table & 2 Chairs
(No Charge)

☐

Electricity (\$75)

☐

Pop-up/Canopy
Rental (\$130)

Grand Total:

See payment information below.

Company:

Point of Contact
(Name):

Email:

Cell Phone:

Products to be sold, sampled, or displayed:

(Food/Beverage Vendors may need to obtain a Temporary Food Facility Permit through the OC Health Department)

Payment:

Card #

:

Name on
Card

:

Expiration
Date

CVV #

Billing Zip
Code

X

Signature

Date

Fees are non-refundable. This event happens rain or shine.



AGREEMENT, WAIVER, AND RELEASE

Please read and sign the following:

I fully understand that participation in the November 27 & 28, 2024 Dana Point Turkey Trot activity (hereinafter "activity") exposes me to the risk of personal injury, illness, communicable diseases, death, and damage to or loss of personal damage. I hereby acknowledge that I am voluntarily participating in this activity and agree to assume any such risks.

I hereby release, discharge and agree not to sue the City of Dana Point, its officials, employees, volunteers, or agents; or the Dana Point Chamber of Commerce, it's officials, employees, volunteers or agents; or the Dana Marina Plaza / Mitchell Land Improvement Co., it's officials, employees, volunteers or agents for any injury, illness, communicable diseases, death or damage to or loss of personal property arising out of, or in connection with, my participation in the activity from whatever cause, including the active or passive negligence of the City of Dana Point, its employees, officials, volunteers, or agents; or the Dana Point Chamber of Commerce; or the Dana Marina Plaza / Mitchell Land Improvement Co., it's officials, employees, volunteers or agents. The parties to this agreement understand that this document is not intended to release any party from any act or omission of "gross negligence," as that term is used in applicable case law and/or statutory provision.

In consideration for being permitted to participate in the activity, I hereby agree, for myself, my heirs, administrators, executors and assigns, that I shall indemnify and hold harmless the City of Dana Point, its employees, officials, volunteers and agents; and the Dana Point Chamber of Commerce, it's officials, employees, volunteers or agents; and the Dana Marina Plaza / Mitchell Land Improvement Co., it's officials, employees, volunteers or agents from any and all claims, demands actions or suits arising out of or in connection with my participation in the activity.

I give the Dana Point Chamber of Commerce permission to release photos, if taken, for publication and media. The Dana Point Chamber of Commerce may use photos to promote the event, business or as the Chamber sees fit.

I HAVE CAREFULLY READ THIS RELEASE, HOLD HARMLESS AND AGREEMENT NOT TO SUE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT IT IS A FULL RELEASE OF ALL LIABILITY, AND SIGN IT ON MY OWN FREE WILL.

PRINT NAME

SIGN NAME

DATE