

THE DANA POINT TURKEY TROT™ RACE FESTIVAL AND GOODIE BAG INSERT INFORMATION

DATES:

Wednesday, November 23 - Thursday, November 24, 2011

EVENTS:

5K, 10K, KIDS' GOBBLE WOBBLE RACE, and TWO DAY EXPO

RACE LOCATION:

Start, Finish, and Expo in Dana Point Harbor

2011 FACTS & DEMOGRAPHICS

Expected Runners: 12,000

Expected Attendance: 17,000

45 States represented

100 cities in California represented

Male: 45% Female: 55%

Median Age: 28—44 years old

Median Income: \$88K

600+ children expected to participate

EVENT FEATURES INCLUDE:

- Ninth largest Thanksgiving Day race in the nation and second largest in California, according to *Running USA*
- 5K Run/Walk along scenic Dana Point Harbor
- 10K Run/Walk along scenic Dana Point Harbor
- Kids' Gobble Wobble Race
- Wave starts, including strollers

BOOTH SPACE:

Outdoor Expo across from Dana Point Harbor

- Booth consists of a 10 x 10 space, one 8' table, and two chairs. All expo vendors must have a canopy. Canopies can be ordered at an additional cost.
- Additional fees apply for electricity.

GOODIE BAG:

Goodie bag items for Turkey Trot must be received by Friday, November 4, 2011 through Tuesday, November 8, 2011. Items received late will be sent back at your cost and will not be stuffed.

Run America's Turkey Trot® in Beautiful Dana Point, California

For additional questions,
please contact Kelly Straine
Dana Point Chamber of Commerce
24681 La Plaza Suite #115
Dana Point, CA 92629
kstraine@danapointchamber.com



THE DANA POINT TURKEY TROT™ RACE FESTIVAL AND GOODIE BAG INSERT INFORMATION

1

Sign Up For:

	PRICE	TOTAL
<input type="checkbox"/> 10 x 10.....	\$500.00	_____
<input type="checkbox"/> I will be bringing my own canopy		
<small>*All booths come with 1 8' table and 2 chairs, All expo vendors must have a canopy.</small>		
<input type="checkbox"/> Goodie Bag Insert (12,000).....	\$300.00	_____

Extras:

<input type="checkbox"/> Electricity.....	\$100.00	_____
Electrical Requirements		
<small>(Be specific with wattage & amp needs; 110 volt hook-up recommended)</small>		
<input type="checkbox"/> Canopy.....	\$100.00	_____
Goodie Bag Total:		_____
Booth Total:		_____
Extras Total:		_____
Total:		_____

Instructions:

Fill out application form completely. Fax application form and mail or fax credit card with payment.

Goodie Bag Approval: Once you receive approval, you will mail clearly marked 12,000 inserts to:

Attn:
Turkey Trot Goodie Bag
Second Harvest Food Bank
of Orange County
8014 Marine Way
Irvine, CA 92618
Phone: 949-653-2900



SOCIETY OF ST. VINCENT DE PAUL

A Member of FEEDING AMERICA

*Join the Pledge Drive for
Second Harvest Food Bank of
Orange County!*

Goodie bag items for Turkey Trot *must be received by Friday, November 4, 2011 through Tuesday, November 8, 2011. Items received late will be sent back at your cost and will not be stuffed.*

2

Amount _____

Method of Payment

Visa Mastercard American Express

Credit Card # _____

Expiration date _____

CVV Number _____

Signature _____

Money Order

Check

4

Please Make Checks Payable and mail to:

Dana Point Turkey Trot
24681 La Plaza Suite #115
Dana Point, CA 92629

or Fax this form to (949) 496-5321

For additional questions, please contact Kelly Straine (949) 496-1555 or email kstraine@danapointchamber.com

3

Company Name: _____

Contact _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Products to be sold/displayed: _____

Exhibitor Terms & Conditions: Payment in full is the only guarantee for space. I understand I will be billed a \$100 cleaning fee if, I or my representatives leave trash, boxes or debris upon closing of Expo. I must occupy the booth I am assigned, no changes will be made on site. Vendors selling product must provide proof of business resale license. Vendors will hold the Dana Point Chamber of Commerce, the City of Dana Point, International City Racing, and any sponsors of the event, harmless from any and all liability whatsoever as a result of any acts and or any loss of property at the event. No refunds in the event of rain or inclement weather. We reserve the right to refuse any exhibitor.