



# Press Kit

Run. Walk. Cheer. Volunteer. Give.





## Fact Sheet

### ESTABLISHED

1977

### OVERVIEW

- Now in its 34<sup>th</sup> year, the Dana Point Turkey Trot has been named one of America's best Thanksgiving Day runs by *Fitness Magazine*
- Ninth largest Thanksgiving Day race in the nation and second largest in California, according to *Running USA*
- An Orange County tradition with more than 16,000 runners, walkers, volunteers, spectators, sponsors and vendors
- Through "Miles for Meals," a portion of the proceeds from the Dana Point Turkey Trot will benefit Second Harvest Food Bank, an organization working to eliminate hunger in Orange County
  - For every dollar donated to Second Harvest Food Bank, three meals can be provided to a person in need
- Scenic courses through picturesque Dana Point Harbor and Doheny State Beach

### FAST FACTS

- USA Track & Field sanctioned and certified event
- 2011 USA T&F Southern California Championship 10K Race
- Over \$60,000 donated annually for Second Harvest Food Bank
- More than 16,000 participants and attendees each year

### EVENTS

- 10K run/walk
- 5K run/walk
- Both 5K and 10K run/walk
- Kids' Gobble Wobble
- Two-day health and fitness expo

### 2011 ENHANCEMENTS

- Wave starts, including strollers
- Widening of lane for finish line shoot

### PRODUCED BY

Dana Point Chamber of Commerce  
RUN Racing

### PRESS CONTACTS

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# How to Get Involved

## Run. Walk. Cheer. Volunteer. Give.

### REGISTER & FUNDRAISE

	5K	10K	Both 5K and 10K	Kids' Gobble Wobble
6/1 – 10/1	\$35	\$40	\$50	\$12
10/2 – 11/21	\$40	\$45	\$55	\$15
Expo/ On-Site	\$45	\$50	\$60	\$20

### ATTEND

- More than 16,000 runners, walkers, volunteers, sponsors, vendors and spectators each year

### VOLUNTEER

- More than 400 volunteers each year
- Download a volunteer application form at [www.turkeytrot.com](http://www.turkeytrot.com)

### SPONSOR

- Title Sponsor
- Presenting Sponsor
- Kids' Gobble Wobble Race Sponsor
- Corporate Sponsor
- Associate Sponsor
- Contributing Sponsor
- Supporting Sponsor
- Friends of the Turkey Trot Sponsor

### 2011 SPONSORS | PARTNERS

